

Report of the Partnerships and Sponsorships Committee at the University of Regina Alumni Association 2025 Annual General Meeting

The University of Regina Alumni Association (URAA) is proud to support various groups, activities and initiatives that promote the university, its students and its graduates. The following is a list of programs and events URAA supported over the past year and which it is currently sponsoring.

Alumni Crowning Achievement Awards – URAA is the presenting partner of these annual university awards that celebrate alumni excellence. The association has contributed \$30,000 towards the program. This year's awards have been combined with the university's Sports Hall of Fame Awards – the ceremony takes place on October 24.

50TH Anniversary Alumni Events -- As the presenting partner, URAA contributed \$35,000 in support of alumni week events celebrating the 50th anniversary of the university – Alumni Week took place from October 19 to 26, 2024. One alumni 50th anniversary event “spilled over” into 2025: a celebration on campus on March 12, 2025, marking the 50th anniversary of the formation of URAA. As part of its 50th anniversary partnership funding, \$5,000 was used to present this celebration, branded as Pay It Forward, a networking and mentoring event with alumni and students.

Inspiring Leadership Forum – URAA purchased two tables (total cost \$6,400) for the March 2025 edition of this annual university event aimed primarily at aspiring women leaders.

University Career Fairs – URAA supported the university's Fall and Spring Career Fairs by hiring a photographer to take photographs of graduating students for their portfolios. The cost was approximately \$1,500 for each Career Fair.

Overall Athletics Sponsorship 2024-25 – URAA has a comprehensive athletics sponsorship with the university worth \$16,000. It includes support of \$6,000 towards the Cougars teams, \$2,500 towards the Rams, \$2,500 towards UNITED: An Evening in Support of Varsity Sport, \$2,500 to be the presenting partner of the Slam Dunk of an Evening Cougar basketball family/alumni event held in January and \$2,500 to be the presenting partner of the Women's Soccer Homecoming September Kick-off Event.

Support for the Cougar Women's Hockey Alumni Golf Tournament – URAA provided \$800 as a green level sponsor of this annual tournament which raises funds for scholarships for Cougar hockey players.

Support for the Faculty of Engineering's Project Day 2025 – URAA was once again a Silver Sponsor (\$750) of the Faculty of Engineering's Project Day 2025 in early April. Approximately 90 fourth-year graduating students presented their final capstone projects to professional engineers, faculty, special industry guests and family members.

Sponsorship of the University of Regina Chamber Singers Alumni Reunion -- URAA provided sponsorship support of \$500 for the University of Regina Chamber Singers 50th Anniversary Alumni Reunion which took place August 8-10. The reunion was considered a great success with 67 chamber singers returning for it. The group's reunion concert was held Sunday, August 10 at Blessed Sacrament Church in Regina to a packed standing room only crowd of approximately 250 people. The group prepared 12 pieces of music and each of the guest conductors took a turn conducting.

Welcome Weekend Event on Willow Island -- URAA provided sponsorship support of \$2,500 to the Welcome Weekend on Willow Island event for first-year and new students. The event, organized by the university's Housing Services, took place on the afternoon of Sunday, August 31 (a few hours before the "Labour Day Classic" game) and was part of Welcome Weekend and overall Orientation Week activities.

Golden Aluminaries Luncheon and Induction Ceremony – A new program introduced during the 50th anniversary alumni week activities last year was the Golden Aluminaries celebration that honoured U of R graduates from 1974 and earlier. The second Golden Aluminaries Luncheon and Induction Ceremony was held September 24, celebrating the Class of 1975's 50th anniversary. URAA is the presenting sponsor of this event and program (\$5,000).

Darke Hall Affinity Sponsorship – URAA has entered into an affinity sponsorship (\$10,000) with Darke Hall to help support its Darke Hall Presents 2025-26 concert series. By identifying themselves as graduates of the university, alumni can now take advantage of a special Darke Hall Buy One, Get One Free premium ticket program.

Vanier Cup Sponsorship – URAA will be the presenting sponsor (\$25,000) of the alumni, family and friends tailgate party at this year's Vanier Cup U Sport football championship, being held on Saturday, November 22 at Mosaic Stadium in Regina. The tailgate party will take place two hours prior to game time, starting at 11:00 am, in the SportsCage Lounge at the stadium. URAA has received a number of complimentary game tickets that will be distributed to alumni before November via online social media contests and draws at upcoming events.